

Supporting producers to transform agrifood and fibre with practical, powerful innovation

Free Innovation and Ideation Workshop

join us afterwards for a
'Meet the Maker'
networking session hosted
by ThincLab & Wine
Australia

26 June 2019

Innovation Workshop 10am – 3pm
Meet the Maker 3pm – 5pm

Beltana Café,
McLeod House
Waite Road
Urrbrae

RSVP at farmers2founders.com

Enquiries to:
admin@farmers2founders.com

Are you a grapegrower or winemaker keen to learn more about how technologies are shaping the future of agriculture? Do you want to understand how to adopt these cutting-edge technologies to bring real benefits to your business? Do you have a new business idea but are unsure of how to develop the skills or tools to turn it into a commercially viable product?

These workshops will help you:

- Understand what “agtech” really is, and unlock the benefits of technology for your business.
- Develop skills and tools to turn an idea or technology on your farm into a scalable solution.
- Understand the process of how to transform your businesses idea into a reality.

The Innovation and Ideation Workshop will be followed by an optional 'Meet the Maker' drinks and networking session, and will include displays by agri-food innovators, plus chat to sector experts and meet a winemaker who is applying innovative technological solutions in their business.

Farmers2Founders (F2F) is a new farmer entrepreneurship program designed to support Australian primary producers to take charge of emerging technologies and new business models. F2F aims to close the gap between the agriculture and tech communities.

This unique support system is dedicated to building entrepreneurial and technological skills so producers can solve real industry issues, capitalise on and commercialise new technologies, and bring novel, high-value products to market. The program delivers tools, resources, coaching and expert support to help producers participate directly in bringing new agtech, foodtech, and food ventures to market.