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## **MEDIA RELEASE**

### **New Australian wine regulations**

The Winemakers' Federation of Australia (WFA) has welcomed the introduction of new Australian wine regulations which came in on April 1, 2018.

The new *Wine Australia Regulations 2018* replace the *Australian Grape and Wine Authority Regulations 1981* and regulate wine exports from product, shipment and licencing perspectives.

WFA Chief Executive Tony Battaglione said the regulations provide greater powers of enforcement, remove red tape and broaden the scope of Wine Australia's regulatory powers to protect the reputation of the country's wine exports.

"In recent years we've seen Australian wine exports enjoying success across traditional and emerging export markets and a strong regulatory system remains pivotal," Mr Battaglione said.

"The changes strengthen our regulatory system to meet modern export challenges and, in turn, support Australian wineries to realise their global growth potential.

"Ensuring integrity, authenticity and quality remains important in our wine markets. It is vital that our regulations continue to evolve and strengthen to meet these challenges.

"In particular we welcome the strengthened role for Wine Australia to deal with intellectual property breaches.

"It is important we have the right regulatory measures in place to protect the image of the Australian wine brand.

"These are areas of great importance to our wine industry and WFA will continue working with Wine Australia and the Australian Government to deliver the best outcomes for our winemakers."

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