



Wednesday, July 1, 2015

MEDIA RELEASE

Brian Walsh takes reins

The Winemakers' Federation of Australia and Wine Grape Growers Australia (WGGA) have welcomed the appointment of Brian Walsh to Chair the Australian Grape and Wine Authority (AGWA) for the next two years.

"We welcome the announcement of Brian's two-year term and look forward to working together to promote Australian wine around the world," Federation President Tony D'Aloisio AM said.

"As an industry we are also eager to see AGWA sufficiently resourced to market Australian wine overseas and we will continue to advocate for modest, short-term government assistance to enable the industry to seize the opportunities opening up because of Free Trade Agreements and a return in consumer demand in some of our target markets like North America.

"Now is the time to act on industry's recovery plan."

Mr D'Aloisio and WGGA Chairman Vic Patrick said AGWA's role in marketing Australian wine was vital and they would continue pressing the urgent case for government assistance to ensure AGWA was resourced to do its job.

"We look forward to seeing AGWA fully resourced to do the critical promotional work required to grow demand abroad and that will deliver benefits across the supply chain back here at home," Mr Patrick said.

The Minister for Agriculture Barnaby Joyce is expected to announce the next AGWA Board shortly.

AGWA - which operates under the name Wine Australia - came into being on Tuesday, July 1, 2014 following the merger of Wine Australia Corporation and the Grape and Wine Research Development Corporation. At that time the Minister appointed an Acting Chair and Board Directors.

Wine Grape Growers Australia and the Winemakers' Federation of Australia worked over a number of years to accomplish the merger of their two statutory authorities.

Media contact: Alexia Deegan – 08 8133 4303 or 0400 767 490