

MEDIA RELEASE

Spoiled for choice ... enjoy Australian wine this season!

The Winemakers' Federation of Australia asks people to choose local wines to share in moderation with their family and friends these holidays.

Federation Chief Executive Paul Evans said the breadth of Aussie wines was exciting, with the biggest challenge being to seek out new and different varieties, styles and regions.

"We are definitely spoiled for choice in Australia," Mr Evans said.

"There are some 64 wine regions across the nation and they are home to over 2,000 wineries," he said.

"As well as being the lifeblood of many local and regional economies, the Australian wine industry produces some of the finest and diverse wines and we also produce some of the best blends in the world.

"I would encourage people to reach for Australian wines this season and not only support your Australian industry but discover a new winery or wine region.

"When it comes to making your wine purchases, choose Australian wines and why not make a New Year's resolution to get out and visit a cellar door in 2015."

Media Contact: Alexia Deegan – 0400 767 490