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MEDIA RELEASE

China is open for wine sales to grow

Sandy Clark and Tony Battaglone, Chairman and Chief Executive of Winemakers' Federation of Australia, have just returned from Shanghai where they attended the China International Import Expo (CIIE), participated in meetings of the APEC Food Safety Cooperation Forum and met with Chinese officials and business leaders.

Chinese President, Xi Jinping, opened the first China International Import Expo (CIIE) in Shanghai last week. The international support for the event was outstanding, with the scale and quality of exhibitors unprecedented.

'The CIIE was a great opportunity to highlight China's success and the strength of Australia-China relationship' said Mr Clark. 'China has never been more important to the Australian wine industry. This expo has demonstrated that China is open for business and the Australian wine industry is both encouraged and willing to continue our long standing trade collaboration with China.'

Mr Battaglone said, 'I congratulate both the Australian Government, and our many exhibitors for their participation in the CIIE. It was great to see the Trade Minister, Senator, the Hon Simon Birmingham acting as a strong ambassador for Australia and his support of our wine industry'.

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