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MEDIA RELEASE

Senior appointments at Winemakers' Federation of Australia

The Winemakers' Federation of Australia (WFA) has announced two senior appointments and the strengthening of its environmental team.

Andrew Wilsmore today takes up the position of General Manager, Policy & Government Relations, while Nick Carne recently filled the new position of Manager, Communications.

Mr Wilsmore has been based in Canberra for the past 11 years, most recently in management and policy roles with the National Farmers' Federation. He previously has worked with the Australian Hotels Association.

"Andrew will lead our policy and government relations team in Canberra and will be central to presenting and representing the wine industry's position on key issues such as taxation, industry restructuring, and environmental and social responsibility," said WFA's chief executive, Stephen Strachan.

Mr Carne has worked in journalism, communications and administration, most recently at the University of South Australia. As a consultant he was involved with the development of the *Directions to 2025* industry strategy – a joint initiative of WFA and the Australian Wine and Brandy Corporation.

"This is a new role created to provide expertise and direction for WFA across a broad range of communications areas, including media and stakeholder relations and support for our members," Mr Strachan said.

The third appointment is Damien Griffante, who as National Resource Management Coordinator is involved with the development of the Australian Wine Environment Stewardship Program.

WFA is the national peak body for the wine industry, representing Australia's wineries on all national and international issues. It operates by voluntary membership with specific representation for small, medium and large producers. Membership collectively accounts for over 90% of wine production in Australia.

Further information:

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