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## **MEDIA RELEASE**

### **WFA welcomes appointment of new AWBC chief executive**

The Winemakers' Federation of Australia today welcomed the appointment of Andrew Cheesman as new chief executive of the Australian Wine and Brandy Corporation.

"It's a great choice. Andrew has the right skills for the job and his industry experience will give him every opportunity to hit the ground running," said WFA's chief executive, Stephen Strachan.

"The industry expects our national organisations to work effectively and efficiently on its behalf. Andrew's appointment heralds a new era of reform, integration and aligned strategy between all national bodies."

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