

30 November, 2012

Winemakers welcome new Austrade chief executive

The Winemakers' Federation of Australia has welcomed the appointment of Mr Bruce Gosper as the new Chief Executive of Austrade.

Mr Gosper has worked closely with the agriculture sector for many years, and as head of the Office of Trade Negotiations in the Department of Foreign Affairs and Trade played a key role in trade liberalisation activities that provided significant benefits for the wine sector.

"The experience Bruce brings from this role and his role as Ambassador and Permanent Representative to the World Trade Organization will be invaluable in his new role," said WFA Chief Executive Paul Evans.

"He has long been a strong supporter of the Australian wine industry and we believe his expertise will be important in opening up new markets."

Mr Evans said Austrade and Wine Australia were playing an important role in expanding Australia's wine exports and providing the environment for securing the profitability of the wine sector.

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