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## **MEDIA RELEASE**

## Remembering the Legacy of Bill Chambers OAM: A Pioneer of the Fortified Wine Business

The Australian wine industry mourns the loss of a luminary, Bill Chambers OAM, whose impact and expertise earned him the esteemed title of "the undisputed king of the fortified wine business." As the visionary force behind Chambers Rosewood Vineyards in Rutherglen, Bill Chambers leaves behind a legacy that has shaped the essence of Australian winemaking.

With heavy hearts, we bid farewell to a titan whose contributions to the fortified wine sector have left an indelible mark on the viticultural landscape. Bill Chambers, awarded *Life Membership of the Australian Wine Industry* in 2005, stood as a beacon of innovation, excellence, and unwavering commitment.

"Bill Chambers' influence on the fortified wine business was immeasurable, marking him as a true pioneer in our industry," remarked Lee McLean, Chief Executive of Australian Grape & Wine. "His dedication and expertise set him apart as a visionary, elevating the standards of fortified wines and earning him the utmost respect from his peers."

Beyond his exceptional wines, Bill Chambers was known for his generosity, humility, and unwavering support for not only his friends and colleagues in Rutherglen, but the wider Australian wine community. His mentorship and guidance have left an indelible impact on countless individuals within the industry, shaping the future of Australian winemaking.

Today, the legacy of Chambers Rosewood Vineyards lives on through Bill Chambers' son, Stephen Chambers, who continues to steward the winery with the same dedication and passion that characterized his father's approach.

Vale Bill Chambers - "the undisputed king of the fortified wine business." His spirit will continue to inspire and guide the industry he so passionately served.

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## About Australian Grape and Wine Inc

Australian Grape and Wine Inc is the national association of grape and wine producers. We address issues across the supplychain that impact on the profitability and sustainability of the sector. We lead and advocate public policy that enhances the ability to responsibly produce, promote and enjoy Australian wine in moderation.

Australian Grape & Wine is recognised as a representative organisation for winegrape and wine producers under the Wine Australia Act 2013, and is incorporated under the SA Associations Incorporation Act 1985. We work in partnership with the Australian Government to develop and implement policy that is in the best interests of winegrape growers and winemakers across Australia.

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