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## MEDIA RELEASE

### Australian Grape & Wine celebrates industry stalwart's national honours

Australian Grape & Wine proudly acknowledges the recent national honours bestowed upon two of its long-standing members and former board directors, Mr. Alister John Purbrick and Mr. Ross Mathews Brown. Both have been appointed as Members of the Order of Australia (AM) in recognition of their significant contributions to the Australian wine industry.

#### Mr. Alister John Purbrick AM

Mr. Purbrick has been a pivotal figure in the Australian wine landscape. Serving as President of the Winemakers' Federation of Australia (WFA) from 1999 to 2001, he played a crucial role in shaping industry policies and advocating for winemakers nationwide. Beyond his tenure with WFA, Mr. Purbrick was the inaugural Chairman of Australia's First Families of Wine from 2006 to 2010, promoting the heritage and quality of Australian family-owned wineries on both national and international stages. In 2012, he was honoured with the Len Evans Wine Industry Leadership Award, underscoring his enduring commitment to industry excellence. Leading his family's Tahbilk Group since 1978, Mr. Purbrick has been instrumental in establishing the winery as one of the most environmentally sustainable producers globally.

#### Mr. Ross Mathews Brown AM

Mr. Brown's dedication to the wine industry is equally commendable. As Executive Director of Brown Family Wine Group, he has been a driving force behind the company's growth and its emphasis on innovation and quality. His leadership has been pivotal in navigating challenges and exploring new markets, particularly in Asia, the UK, and the US. Mr. Brown has consistently emphasized the importance of collaboration among family wine companies to effectively re-enter the Chinese market and expand globally.

Australian Grape & Wine Chief Executive, Mr Lee McLean said "On behalf of Australian Grape & Wine, I extend my heartfelt congratulations to Mr. Purbrick and Mr. Brown on their well-deserved honours. Their unwavering dedication and visionary leadership have significantly shaped the Australian wine industry, inspiring peers and setting benchmarks for excellence".

"The Australian wine industry proudly celebrates the contributions of these outstanding leaders. It is fitting that their dedication and achievements are recognised at the highest level, reflecting the pivotal role they have played in shaping our sector's success".

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#### About Australian Grape and Wine Inc

Australian Grape and Wine Inc is the national association of grape and wine producers. We address issues across the supply-chain that impact on the profitability and sustainability of the sector. We lead and advocate public policy that enhances the ability to responsibly produce, promote and enjoy Australian wine in moderation.

Australian Grape & Wine is recognised as a representative organisation for winegrape and wine producers under the Wine Australia Act 2013, and is incorporated under the SA Associations Incorporation Act 1985. We work in partnership with the Australian Government to develop and implement policy that is in the best interests of winegrape growers and winemakers across Australia.